

Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

February 2023

Upcoming Events

February 1st

5:45 PM – 7:45 PM |
Cambie #133/135
**MHMS Beginning of
Semester Pizza Party**

February 7th

8:15 AM – 9:00 AM |
Cambie #260
**HRTM 7716 Field Course
Information Session**
**Mandatory for all new
MHMS students**

12:00 PM – 2:30 PM |
Cambie #210
**Teaching Development
Workshop**
by invitation only

2:00 PM – 3:00 PM |
Cambie #137
**PIP (Preferred Industry
Partnership) Program
Information Session**
*Learn about internship and
career opportunities with
committed industry partners*

February 20th

Family Day Holiday
Campus Closed

February 23rd

**ISHSTM Student
Applicant Quarterly
Webinar**

FDU – Vancouver Turned 15!

Staff and faculty celebrated FDU Vancouver's 15-year milestone last month at our new Georgia Street location with honoured guests. We look forward to continually providing transformational learning, research, and community engagement.



Certification in Hotel Industry Analytics (CHIA) Program

MHMS students have the option to complete the CHIA Academic Online Exam, which covers topics related to hotel industry analytical foundations, math fundamentals, property level benchmarking, and hotel industry performance. Signups are open until **February 7th**. For further information or to enroll, please contact Dr. Michael Lever at m.lever@fdu.edu.

BC Case Competition – Hospitality Rising Star 2023

Fairmont Pacific Northwest is launching a BC wide annual case competition to recognize the best and brightest Hospitality graduates in BC. This competition is open to all BC Hospitality students who are graduating in 2023 and eligible to remain and work in Canada. The winning student will receive \$5,000 to support their tuition costs and more.

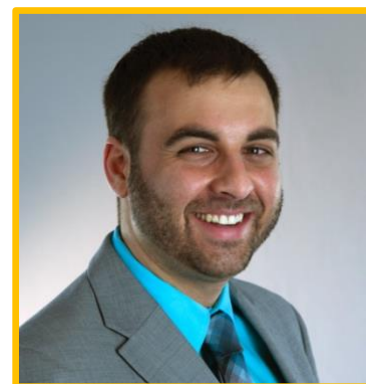


More information will be presented by Fairmont Pacific Northwest's Mr. Manny Judge, Director of Talent Acquisition, at the PIP Program Information Session on **February 7th at 2:00 PM, Cambie - Room 137**.

Upcoming Speaking Engagements by Dr. Jarrett Bachman

February 6th: Visitor Services Conference, Vancouver, BC

- "Destination BC 2022 Public Perceptions of Tourism"
- "Conducting Survey Research Without a Budget: Considerations & Ideas"



February 16th – 18th: West Federation CHRIE Conference, Las Vegas, NV

- "Examining the Goldilocks Dilemma in Festivals & Events: Trying to Find the "Just Right"
- "Redesigning Higher Education for Inclusivity: A Hospitality & Tourism Discussion" with Profs. Malek (University of Nebraska-Lincoln), Moreo (Florida International University), Padron (California State University, East Bay), & Mendez (DePaul University)

March 1st – 3rd: BC Hospitality & Tourism Conference, Prince George, BC

- "Telling the Story of British Columbians' Relationship with the Tourism Industry: Present & Future"